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10AL51

Fifth Semester B.E. Degree Examination, Dec.2017/Jan.2018
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer any **FIVE** full questions, selecting atleast **TWO** questions from each part.

PART – A

- 1 a. Define Management. List and explain the functions of Management. (10 Marks)
b. Explain the scope of management. Explain the characteristics and levels of management. (10 Marks)
- 2 a. Explain Hierarchy of plans. (05 Marks)
b. Briefly explain types of planning. (05 Marks)
c. State the different types of decisions and explain the steps in decision - making. (10 Marks)
- 3 a. Explain with sketch the line and staff organisation. (05 Marks)
b. What are the advantages of Management By Objectives (MBO) and Advantages of Management by Exception (MBE)? (10 Marks)
c. What are the advantages of Matrix Organisation? (05 Marks)
- 4 a. Write about Maslow's theory of Motivation. (05 Marks)
b. Explain Mc Gregor's theory X and theory Y. (05 Marks)
c. Differentiate between Co-ordination and Co-operation. (05 Marks)
d. What are barriers of successful communication? (05 Marks)

PART – B

- 5 a. Briefly compare Intrapreneurs, Entrepreneurs and managers. (06 Marks)
b. Explain in detail the stages in Entrepreneurial process. (10 Marks)
c. Explain the characteristics of Entrepreneurship. (04 Marks)
- 6 a. Define briefly about Ancillary Industry and Tiny Industry. (06 Marks)
b. Write a short note on GATT and also mention the challenges faced since its inception. (10 Marks)
c. List four prominent functions of WTO. (04 Marks)
- 7 a. Name any five state or Central Government Institutions and state their objectives and functions. (10 Marks)
b. Explain the roles of IDBI. (05 Marks)
c. Write a note on Single window DIC agency. (05 Marks)
- 8 a. Write short notes on : i) Quantifiable and non – quantifiable projects ii) Sectoral projects. (05 Marks)
b. Classify Techno – Economic projects and briefly describe the same. (06 Marks)
c. Write short notes on :
i) Project Identification ii) Project Selection iii) Project Report. (09 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.